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Web Based

Real Estate Agency system

**Σύστημα Κτηματομεσιτικού
Γραφείου**

- Complete System for a Real Estate Agency consisting of two modules:
 - Front End Module
What the visitors see through the Internet
 - Back End Module
What the internal users see and administer.

- Main Characteristics
 - Works through any Internet Browser
 - User friendly
 - User managed
 - (Content Management)
 - Bilingual (English / Greek)
 - Data security
 - Customer defined user rights
 - Short implementation cycle
 - Tele Working

Front End Module

- Search for properties by type (House, Apartment etc.)
- Ordinary and Advance search
- Link to property photographs
- Comprehensive data capture for every property.
- Printing of properties of interest.
- Registration of visitors
- Visitor alerts through Email for properties of their interest.

Front End Module

- Publishing of Company Announcements
- Publishing of Company Studies.
- Publishing of Company Publications.
- Publishing of Company News
- Automatic Email alerts to **Company Associates** for new entries, sales etc.
- Administration of Company Associate property visits.

Front End Module

- Main portal of the Real Estate Agency
- Visitors Enquiry Form.
- Print friendly capabilities for visitors.

Back End Module

- Caters for both Sales and Rentals for the Local and International market.
- Administration of Associates residing in other Countries.
- Company Announcements.
- Newspaper Articles and Company Studies.
- Company Publications
- Company News
- Report printing.

WebMagazine

- Printing of Marketing leaflets.
- Production of promotional Magazine with the capability to include 1,2,4,6,8 or10 properties per page.

New Release- Planned

- One new Release every year
- Enhanced service to regular visitors.
- Direct input of properties by property owners.
- Visitor Statistics
- Feedback to property owners with statistics and visitor (prospective purchasers) comments.

ASP – Application Service Provider

- **Outsourcing Services**
- **Content Management**
- **Tele Working**
- **Minimum Hardware Requirements**
- **Extended Security and Administration**
- **Web Browser Enabled**
- **Managed by End Users**

Technical Requirements

Server	Microsoft Windows 2000 *
Client	Any computer running Internet Explorer and able to access the Internet
Database	Microsoft SQL 2000 *

* Option for outsourcing services

Thank you